Thailand is an important industrial parts manufacturing base for both productions to support the domestic manufacturing industry and for export. In the first half of the year 2019, automotive industry export value was more than 300 billion Baht.

Aside from main industries such as automotive, electrical & electronic industries, plus other related industries, government policy also encourages entrepreneurs to move forward in sync with the development of future industries so as to add value and capability and remain competitive with neighboring countries. This will make them competitive and become an important manufacturing and export hub for sourcing industrial part of the world.

SUBCON Thailand is expected to host more than 25,000 industrial part buyers from industries such as automotive, electric vehicles, electrical & electronic appliances, machinery, construction & interior, furniture, subcontracting, and future industries such as aerospace, medical device, robot automation and digitals.

FURTHER EXPANSION OF BUSINESS OPPORTUNITIES

Subcon Thailand 2020 is co-located with FBC Bangkok, which will bring over 150 quality Japanese part-makers to participate in the business matching activity.

Co-organised by:
The Global’s Sourcing Destination

SUBCON Thailand 2020 is the leading industrial parts and business matching event in ASEAN. This is the only event organised by the Industrial Linkage Development Division (ILDD), Thailand Board of Investment; Infoma Markets; and the Thai Subcontracting Promotion Association. The show presents business opportunities for automotive, electrical, electronic and related industrial parts manufacturers to meet and negotiate business with industrial part-buyers and tier 1 and tier 2 to further expand business opportunities.

SUBCON THAILAND 2020
Showcase of industrial parts from over 350 manufacturers in the Automotive, electrical, electronics industry from Thailand, Korea, Taiwan.

Buyers’ Village - central place for industrial part buyers from 15 leading domestic and international companies invited by the BOI. Special opportunity to discuss requirements and parts purchasing policy and showcase industrial parts that need sourcing.

Special Pavilion from the Thai Subcontracting Promotion Association, Thai-German Institute plus International pavilions from Japan, Korea and Taiwan.

Opportunity to match business with top quality parts manufacturers in the country to create a superior business network.

Business matching Opportunities with oversea buyers invited by BOI offices around the world.

CO-LOCATED EVENT

INTERMACH & MTA 2020 - ASEAN’s Leading Industrial Machinery Exhibitions which featured advanced technologies and innovations in manufacturing. These included the latest technology in Precision Engineering, Automation, AI and Robot Technology from over 1,200 brands and 45 countries.

INDUSTRIAL AUTOMATION AND ROBOTIC EVENT (IAR) - ASEAN’s Leading Exhibition on Automation and Robotics technology
นโยบายของ บีโอไอ ที่ต้องการพัฒนาให้ประเทศไทยเป็นฐานของการผลิตชิ้นส่วนให้ทุกอุตสาหกรรมในห่วงโซ่อุปทาน (Global Supply Chain) ซึ่งในงานนี้ทางบีโอไอได้เชิญผู้ซื้อทั้งในและต่างประเทศผ่านทาง ส่วนกิจการทั่วโลกให้ร่วมกิจกรรมจับคู่เจรจาธุรกิจ ซึ่งมีการเติบโตขึ้นทุกปี ในจำนวนการจับคู่ และมูลค่าที่คาดว่าจะเกิดการซื้อขายในอนาคต จึงเป็นโอกาสที่ดีของผู้ที่ต้องการจัดหาชิ้นส่วนและผู้ผลิตชิ้นส่วนที่จะได้มาเจอกันในงานซับคอน ไทยแลนด์.

The BOI policy to develop Thailand as a hub for parts production for all industries in the global supply chain. In this event, the BOI invites both domestic and international buyers via 16 BOI offices around the world to participate in business matching activities which is growing every year in terms of the number of matches and the expected value of future trading. This is a great opportunity for those who want to procure parts and part manufacturers who will meet at SUBCON Thailand.

The most important business matching activity in ASEAN. Including more than 500 quality parts manufacturers from Thailand, Japan, Korea, Taiwan. Meet and negotiate business with buyers of industrial parts from leading companies around the world.

14.09 billion baht in business transactions.
8,029 pairs of business matching.
The SMART SUCCESS

TOTAL VISITORS WAS 19,045 FROM 54 COUNTRIES

CLASSIFIED BY JOB FUNCTION

- Decision Makers: 38.20%
- Executive, General Management, Business Owner: 19.55%
- Purchasing, Procurement: 18.65%
- Sales Executive, Marketing: 12.64%
- Production, Plant Manager: 9.46%
- Others: 9.75%

CLASSIFIED BY COMPANY’S MAIN INDUSTRY

- Automobile Parts & Components: 24.98%
- Electrical & Electronic: 10.22%
- Engineering, Consultant Services: 9.63%
- Assemblers: 7.58%
- Air-Conditioning & Refrigeration: 7.40%
- Iron, Steel Metal Machine Manufacture: 7.28%
- Plastic & Rubber: 7.28%
- Others: 25.63%

CLASSIFIED BY PRODUCTS OF INTEREST

- Metal Parts: Casting, Fabrication, Heat Treatment, Stamping, Forging Sintering: 31.61%
- Plastic Parts: Injection, Blowing: 16.27%
- Rubber Parts: Injection, Molding, Extrusion, Calendering: 14.99%
- Electrical & Electronics Components: 6.99%
- Fastening Technology & Fasteners: 2.25%
- Others: 27.89%

CLASSIFIED BY PURPOSE OF VISIT

- To view and recommend to decision maker / To place orders: 45.22%
- To view and study new technology: 38.65%
- To evaluate for future participation: 10.40%
- Others: 5.73%
BUYER’S VOICE

We met many potential partners from exhibitors at Subcon Thailand. This has helped us to save a lot of time to reach our new quality part suppliers.

Mr. Jan Willen Roel, CEO, Flexbase BV.

EXHIBITOR’S VOICE

Subcon Thailand attracted many quality customers who were very interested and came to visit our booth.

Mr. Therapong Sitti, Business Development Assistant Manager, Advanex (Thailand) Co., Ltd.

PARTICIPATION RATES

NORMAL RATE

STANDARD SHELL SCHEME
- THB 84,000 per 6 sq.m.
- USD 2,928 per 6 sq.m.

RAW SPACE (Minimum 24 Sq.m.)
- THB 11,500 per sq.m.
- USD 398 per sq.m.

SPECIAL RATE

STANDARD SHELL SCHEME
- THB 55,800 per 6 sq.m.
  (FOR REGISTERED COMPANY IN THAILAND)

RAW SPACE
- THB 163,200 per 24 sq.m.
- THB 204,000 per 30 sq.m.

TO BOOK A STAND, PLEASE CONTACT:

THAILAND
Informa Markets
Contact : Ms. Supanna Anantarudee
Address : 428 Ari Hills Building 18th Floor, Samseanai, Phayathai, Bangkok 10400
Tel : +66 (0) 2036 0500
Fax : +66 (0) 2036 0588
E-mail : supanna.a@informa.com
Website : www.subconthailand.com

ASIA
UBM International Sales Office, Asia
Contact : Ms. Carolyn Lee & Mr. William Lim
Tel : +65 6233 0688
E-mail : machine-isoa@ubm.com
Website : www.subconthailand.com

REST OF THE WORLD
UBM International Sales Office
Contact : Ms. Léonie Brooker
Tel : +44 (0) 207 560 4311
E-mail : manufacturing@ubm.com
Website : www.subconthailand.com