ASEAN’S LEADING INDUSTRIAL SUBCONTRACTING
AND BUSINESS MATCHING EVENT

8-11 MAY 2019
BITEC, BANGKOK

ADVANCED INDUSTRY FOR
BUSINESS OPPORTUNITIES
Thailand is currently undergoing economic transformation, moving forward to become a value-based and innovation-driven economy under the Thailand 4.0 policy. The Kingdom aims to be one of the preferred investment destinations in all of Asia and is set to accelerate new industrial growth by enhancing the country’s competitive edge with advanced digital technology. Thailand 4.0 will highlight opportunities and investment trends by targeting future industries:

The automotive, electrical & electronics are promising sectors as demand for robotics and automation in the industrial and manufacturing industries continues to rise. Aviation, Logistics and Medical are also very promising. Thailand is aiming to be the regional logistics and medical hub for ASEAN and the Thailand Board of Investment (BOI) offers a wide range of tax and non-tax investment incentives. This includes projects related to assembling robots or automation equipment and/or automation parts.

The new S-Curve Industries will be the driving force for Thai industry and the increasing demand for advanced technology will stress rapid infrastructure development that will embrace digital transition. The availability of talent together with support from the Thai government has put Thailand in an ideal position for business linkage opportunities with industrial part-makers, enabling them to move into promising future industries.

กลุ่มอุตสาหกรรม S-Curve ใหม่ อาจเป็นแรงส่งผลให้กับอุตสาหกรรมในประเทศไทยให้มีความต้องการที่เพิ่มขึ้นสูงขึ้นอย่างรวดเร็ว จากการพัฒนาโครงสร้างพื้นฐานอย่างรวดเร็ว ช่วงนี้ยังเป็นโอกาสในการเปลี่ยนแปลงทางดิจิตอล แนวการสนับสนุนจากรัฐบาลทำให้ผู้มีสิทธิ์ขึ้นสู่การเป็นผู้นำในอุตสาหกรรมทำให้สามารถทำก้าวไปสู่อุตสาหกรรมที่มีแนวโน้มในอนาคตได้.
SUBCON Thailand 2019 is the 13th edition of ASEAN’s Leading Industrial Subcontracting and Business Matching Event. This is the only event jointly organized by the BOI DIVISION for Industrial Linkage Development (BUILD) from the Thailand Board of Investment, UBM Asia (Thailand) and the Thai Subcontracting Promotions Association.

The show is designed exclusively to present business opportunities for industrial part-makers and help them meet and negotiate business with major industrial part-buyers and manufacturers from Tier 1 and Tier 2 in the 5 new S-Curve industries. Also the entrepreneurs in supporting industries and those who seek to move into targeted industries to further enhance their business opportunities.

The 2019 show will showcase over 10,000 quality industrial components and parts from Thailand, ASEAN and Japanese part-manufacturers.

Why Exhibiting at Subcon Thailand 2019

Is a Must …

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Subcon Thailand 2019 provides an ideal business platform and is now an event you just can’t afford to miss!

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Advanced Industry for Advanced Business Opportunities

Subcon Thailand 2019 is now an event you just can’t afford to miss!

Browse Subcon Thailand 2019 online and see more details and see more pictures.

400 Quality Part Makers from 17 Countries

25,000 Buyers from Various Industries such as Future Automotive, Aerospace, Robotics, Medical Device

Seminars and Future Industry Showcases.
All are related to the new S-Curve Industry. Presented by world-leading experts, policy-makers and top machinery manufacturers.

Business Matching Program Exclusively for Exhibitors
BOI facilitates business linkage between industrial part-makers and part-buyers from around the world.

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The Business Match-making Program at SUBCON Thailand is organized by the Thailand Board of Investment (BOI). The BOI will invite major industrial part-buyers from around the world to participate in the program which is linked with part manufacturers. The event is exclusively for exhibitors of SUBCON Thailand. Confirmed exhibitors will be able to access the online program and provide product details to buyers and make or confirm meeting appointments. Here is the program procedure:

**STEP 1**
LOG IN: Confirmed exhibitors will get a Username and Password to Log into the program.

**STEP 2**
MANAGING PROFILE and Appointments: Edit and update company profile; change password and manage appointments.

**STEP 3**
MAKE APPOINTMENT: Search for Buyers via product/service category or view Buyer profile to request appointments.

**STEP 4**
ACCEPT OR DECLINE APPOINTMENT: System will show daily “Request Appointments” and allow user to accept or decline the requested meeting.

**STEP 5**
BUSINESS MATCHING ACTIVITY: The Business Matching will take place throughout the 4 day event at the Matching Area for business discussion.

**WHO CAN JOIN?**
ผู้มีสิทธิ์เข้าร่วมกิจกรรมจับคู่ธุรกิจ

The online Business Matching program is available to confirmed exhibitors and industrial part-buyer participants only. The Thai Board of Investment will consider buyers according to their company profile and business record so as to qualify for attending the “Buyer Program.”
"Thailand has become the centre for attracting high-technology industrial investment. The BOI aims to move further ahead with the Thai subcontracting industry attracting higher development for Industry 4.0, which will focus on research and development, innovation and value for future industry & the New S-Curve. SUBCON Thailand 2019 will be the driving force and business linkage platform between international part-buyers and part-makers in supporting industries. SUBCON Thailand 2019 will feature important activities such as business operations, seminars, workshops and business matching programs."

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Ms. Krongkanoke Managitjonggol, Director of BUILD, Thailand Board of Investment
คุณกรองกนก มานะกิจจงกล ผู้อำนวยการกองพัฒนาและเชื่อมโยงการลงทุน

THE BUSINESS MATCHING PROGRAM IS OFFERED AS A BUSINESS LINKAGE AND BUSINESS OPPORTUNITY.
FOR OVER A DECADE THE PROGRAM HAS CREATED MORE THAN 12.7 BILLION BAHT IN BUSINESS TRANSACTIONS."
We accompanied part-buyers from major aerospace companies in Europe to visit and participate in the business-matching program.

Mr. Choowong Tangkoonsombati
Minister Counsellor,
Acting BOI Paris Director, BOI Paris

We have been participating here for over 7 years now and every year we find more good customers and establish more successful relationships.

Ms. Chayanee S.
Director, Pacific Rubber Works Co., Ltd.

Mr. Michel Aguilar
CEO of ACG Aviation

We are looking for business co-operation within Thailand and are keen to be participating again in 2019.

Mr. Hideo Toyoshima
Senior Executive Director,
OSAKA Foundation for Trade and Industry

We have participated SUBCON Thailand 1st time last year. In 2018, we bring 10 manufacturing companies and achieved very successful result. We decided to come back again in next year.

Mr. Pheeratham Lerdthammatavee
Assistant Manager,
Thai Samsung Elecronic Co., Ltd.

The show consultant and organizer of Seminars and activities related to Automotive, Mold and Medical Devices for Japanese companies.

Prof. Dr. Eng. Maekawa Yoshinori
Osaka Sangyo University

SALES AGENT

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Note:
- Participation rate subjected to 7% government value added tax (VAT).
- Standard Booth(s) with a corner will be extra charged THB 3,500 or USD 125.
- A Standard Booth is comprised of Carpet, Wall Partitions, Fascia, 2 Fluorescent lights, 1 Information desk, 1 Square table, 3 Chairs, Power Supply 220V SA1P and Wastebasket.

PARTICIPATION RATES

NORMAL RATE
- Standard Shell Scheme
  THB 84,000 / USD 2,820 per 6 sq.m.
- Raw Space (min. 24 sq.m.)
  THB 11,500 / USD 385 per sq.m.

SPECIAL RATE (for registered company in Thailand)
- Standard Shell Scheme
  THB 55,800 per 6 sq.m.
- Raw Space
  THB 163,200 per 24 sq.m.

Note:
- Participation rate subjected to 7% government value added tax (VAT).
- Standard Booth(s) with a corner will be extra charged THB 3,500 or USD 125.
- A Standard Booth is comprised of Carpet, Wall Partitions, Fascia, 2 Fluorescent lights, 1 Information desk, 1 Square table, 3 Chairs, Power Supply 220V SA1P and Wastebasket.