

## SUBCON THAILAND 2018

### ASEAN's Largest Industrial Subcontracting and Business Matching Event (12<sup>th</sup> Edition)

- Show Date** ▶ May 16-19, 2018 (Wed.- Sat.)  
**Show Time** ▶ 10.00 - 19.00 hrs.  
**Venue** ▶ Bangkok International Trade & Exhibition Center (BITEC), Bangkok, Thailand  
**Exhibition Area** ▶ 38,000 Sq.m.  
**Show Opens to** ▶ Traders Only

#### In-conjunction with :

- **INTERMACH 2018**  
ASEAN's Largest Industrial Machinery and Subcontracting Exhibition
- **SHEET METAL ASIA 2018**  
ASEAN's Leading International Machinery and Technology Exhibition in Sheet Metal Fabrication

#### Co-organised SUBCON Thailand by :

- The BOI Unit for Industrial Linkage Development, Thailand Board of Investment
- The Thai Subcontracting Promotions Association
- UBM Asia (Thailand) Co., Ltd.

#### Supported by :

- Thailand Convention and Exhibition Bureau (TCEB)
- The Medical and Health Device Manufacturers Industry Club (MeDIC), the Federation of Thai Industries (F.T.I.)
- Thai-German Institute (TGI)
- The Thai Automotive Industry Association (TAIA)
- Thai Autoparts Manufacturers Association (TAPMA)
- Alliance for Supporting Industries Association (A.S.I.A)
- Thai Tool and Die Industry Association (TDIA)
- Thai Foundry Association

#### Exhibitor Profile

- Manufacturers of
- Metal Parts (Design and Machining Service, Heat Treatment Casting, Forging, Stamping, Sintering, Fabrication)
  - Plastic & Rubber Parts (Molding, Injection, Blowing, Extrusion, Calendaring)
  - Electrical & Electronics Components
  - Mold & Die
  - Tooling, Jig & Fixture, Automation and Motion Technology
  - Software
  - Other related Supporting Industries e.g. Logistics Service Providers, Research Organisation, Government Agency

#### Visitor Profile

- Buyers / Entrepreneurs in
- Automobile and Auto Parts Manufacturing Industry
  - Electrical and Electronics Manufacturing
  - Machinery Manufacturing Industry
  - Air-Conditioning and Refrigeration Manufacturing
  - Industrial Supply & Services
  - Medical Device Parts Manufacturing
  - Aerospace Parts Manufacturing
  - Government Agency / State Enterprises

#### UBM Asia (Thailand) Co Ltd

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## Highlight Activities

- **Subcontracting Exhibition** - an exhibition of Thai and Asian supporting industries featuring 300 local and international subcontractors
- **Business Matchmaking Program** - business matchmaking and industrial linkage activity allowing Thai SME subcontractors to identify business partners, enter into business collaboration, explore new marketing channels, and engage in one-on-one meetings pre-arranged by the buyers and the sellers
- **Buyers' Village** - venue for top buyers and international procurement offices in Thailand and other countries to exhibit the parts, they need to procure or for which they require subcontractors
- **Innovation to Business** - links and matches research and development agencies to the manufacturing industry. Identifies products and parts to help commercialize innovations
- **Industrial Clinic** - an advisory clinic where industrial entrepreneurs can obtain valuable advices on business development and investment from relevant governmental and private agencies
- **Seminars** - educational and visionary seminars for industrial entrepreneurs covering interesting topics including investments opportunity analysis, business strategies, management and technology and product development

## Participation Rate

### ► Scheme 1 : Standard Booth

THB 84,000 / 6 sq.m. or USD 2,640 / 6 sq.m.

### ► Scheme 2 : Raw Space (minimum require 24 sq.m.)

THB 276,000 / 24 sq.m. or USD 8,640 / 24 sq.m.

#### Standard Booth (shell scheme) includes;

- Needle punch (Carpet)
- White wooden systems partitions 2.40 m. height.
- Fascia board 0.50 m. height with company name
- 1 Square Table
- 3 Plastic Chairs
- 1 Information Desk
- 2 nos. 40w fluorescent lights
- 1 Socket point 5Amp 220V
- 1 Wastebasket



- Note**
- Participation rates are subject to 7% government value added tax.
  - Special discount of companies registered in Thailand is subsidized by BUILD.
  - Standard Booth(s) with a corner will be extra charged THB 3,500 or USD 125.

*Event organisation committee (BUILD), BOI and UBM Asia (Thailand) Co., Ltd. reserve the right to select exhibitors and participants. The decisions of event organisation committee are final.*

## Organiser

### BOI Unit for Industrial Linkage Development (BUILD), Thailand Board of Investment (BOI)

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